

The best way to handle these situations is to go back into the posting and, at the bottom, add the text of the new information or fix and clearly label it as an update or a correction. Some bloggers, like Andrew Baio, go so far as to apply strikethrough text to the error as well, to clue readers in that he's made a change. You can see a correction made to his blog (at www.waxy.org) in Figure 12-1.

Figure 12-1:
At Waxy.org, Andrew Baio indicates updates and corrections by striking through the original text and then making his change.

<p>Waxy Links NEW! Upcoming.org NEW! Dictionary Domains Lost Friends GettingIt MP3 Calculator Metafilter Stats</p> <p>ARCHIVES September 2004 August 2004 July 2004 June 2004 May 2004 April 2004 March 2004 February 2004 January 2004 December 2003 November 2003 October 2003 September 2003 August 2003 July 2003 June 2003 May 2003 April 2003 March 2003 February 2003</p>	<p>SEPTEMBER 23, 2004</p> <p>The Kleptones' A Night at the Hip-Hopera is one of the the best mashup remixes I've ever heard, a fluid blend of classic and modern hip hop with Queen's epic catalog. Please don't miss the last track, Question.mp3. It's like a plunderphonic call to arms against bad copyright law.</p> <p>The official site is having bandwidth problems, so I'm mirroring the entire album, as individual songs and an uncut 110 MB MP3.</p> <p>As far as I can tell, nobody has listed the sample origins online yet. I don't have the time to locate the short samples, but here are most of the primary sources. If you can fill in any gaps (in bold) or have any corrections, leave a comment!</p> <p>September 24, 2004: The sample list is almost complete, except for the source of the vocals in Stop.mp3. If you can identify the artist and song, please let me know. Found! Shane did some expert Googling and identified the sample as Looptroop w/Chords & Timbuktu, "Heads Day Off." [MP3, 6.4MB] [more...]</p> <p><input type="checkbox"/> PERM LINK <!-- 45 COMMENTS --></p> <p>SEPTEMBER 8, 2004</p>	<p>September 27, 2004 Black Magic, virtual reality pop-up books (the handheld viewers look like a modern take on stereoscopes) [via]</p> <p>September 26, 2004 Dance Dance Revolution fan fiction (the rest of the Games category at FanFiction.net is fascinating, too) [via] Image: Star Wars Battlefront game lets you kill Jar-Jar Binks (and the Ewoks, too)</p> <p>September 25, 2004 Annotated recipes on Flickr (like Cooking for Engineers, a new approach to an old</p>
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

If the correction warrants it, consider adding an entirely new posting to your blog. A new post is handy when you need to do some explaining, rather than simply correcting a date or name. Don't forget to go back to the first entry and link to the correction, though!

And, by all means, don't forget to apologize when you really put your foot in it! If you come right out and acknowledge the mistake and put together a graceful note of apology, you immediately diffuse any tension, anger, and ill will engendered by the mistake. If it's worth a correction, it's almost definitely worth a sincere "I'm sorry."

Sometimes, however, you have no choice but to remove text from a posting: If an entry on your blog contains a libelous or damaging — as opposed to just incorrect — statement, take it out immediately. Do include a note about the editing that was done and why, so that your readers understand why the edit was necessary.